PRESENTED AS GOOD PRACTICE, the procurement of innovative public transport vehicles powered by alternative means of combustion, in this case Compressed Natural Gas (CNG), in order to minimize the emission of contaminating gases in vehicles travelling around the city for over 15 hours each day. The purchase of these new sustainable vehicles will result in the renovation of 25% of the total current municipal fleet.

The total cost of the procurement of the 12-metre buses amounts to 3,312.000€, 80% co-financed by the European Union and charged to FEDER, the amount of the subsidy being 2,360.080 €.

The impact of this action will be to reduce annual total emissions of CO2 by 1,490 tons.

This action complies with all the criteria considered as good practice in projects co-financed by FEDER

1. The action has been correctly announced to both potential beneficiaries and the general public

<u>DIN A3 sticker-type notices:</u> 5 notices have been placed in each vehicle in locations which are visible from both inside and outside the vehicle.

<u>Through Public Events:</u>

By news on the Internet:
http://www.jerez.es/nc/webs_municipales/edusi0
http://www.jerez.es/webs_municipales/edusi0/actuaciones/lineas_de_actuacion/l3_adquisicion_de_vehiculos_de_transporte_publico_innovadores_con_combustibles_alternativos/noticias/

Noticias

La alcaldesa presenta los 9 autobuses sostenibles de 'Gas Natural Comprimido' que renovarán parte de la flota del Servicio Municipal de Autobuses Urbanos

Ha supuesto una inversión de casi 3 millones de euros cofinanciados con los fondos EDUSI y el Presupuesto Municipal

26.06.2018

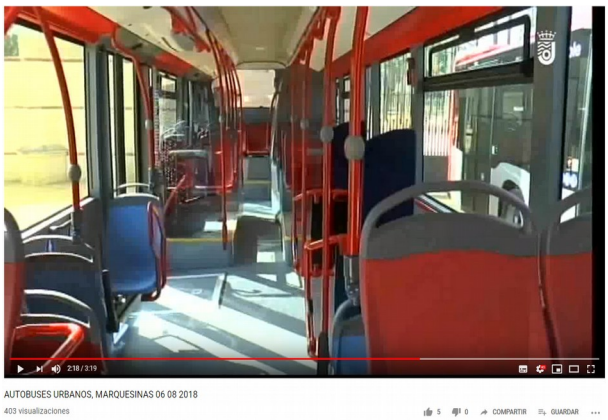
La alcaldesa, Mamen Sánchez, junto a su equipo de Gobierno y a Holger Rudolf, responsable Back Office Ventas de Daimler Buses-EvoBus Ibérica, ha presentado hoy en el parque González Hontoria los nuevos vehículos de la flota del Servicio Municipal de Autobuses Urbanos adquiridos gracias a una inversión de 2.959.000 euros, financiados con fondos europeos mediante la Estrategia de Desarrollo Urbano Sostenible Integrado (EDUSI), actuación cofinanciada por la Unión Europea mediante el Programa Operativo de Crecimiento Sostenible FEDER 2014-2020.

La alcaldesa ha destacado "la apuesta del Gobierno local por los servicios públicos y la importancia de poder contar con un Presupuesto Municipal que ha permitido esta inversión cofinanciada con fondos europeos EDUSI", señalando además la jornada de hoy como "un día histórico" para Jerez, "que marca un antes y un después, un punto de partida en la necesaria renovación de la flota de Autobuses Urbanos".

La regidora ha enfatizado que "son los autobuses que Jerez merece", referiéndose expresamente a la calidad de los 9 vehículos, sobre los que ha destacado que "son vehículos sostenibles, de máxima calidad, más accesibles y más económicos, porque funcionan con Gas Natural Comprimido y con la garantía de una marca líder como es Mercedes", "Dan respuesta al compromiso del Gobierno con Jerez", ha dicho.

La alcaldesa junto al equipo de Gobierno en la presentación de los vehículos

On ONDAJEREZ municipal radio-television station:



Promotional video: https://www.youtube.com/watch?v=Fvifsghxorc&feature=youtu.be

News in the local press:

Diario de Jerez — JEREZ

MOVILIDAD

Jerez estrena autobuses

- Tres de los nueve vehículos comenzaron ayer a funcionar en las líneas de largo recorrido
- Los de la zona rural realizarán los primeros trayectos a partir de la semana que viene

Varias personas esperan para acceder a un autobús nuevo ayer en el parque de El Retiro.

En concreto, estos primeros nueve autobuses Mercedes modelo 'Citaro' funcionan propulsados mediante gas natural comprimido y tienen una potencia de 3.000 cv. Miden 12,1 metros de longitud y destacan por ser 'muy accesibles, más silenciosos y más ergonómicos que los anteriores'. Según detalló ayer el Ayuntamiento, tienen capacidad para transportar hasta 92 personas (25 de ellas en asiento). Estos nueve han sido financiados con fondos europeos mediante la Estrategia de Desarrollo Urbano Sostenible Integrado (Edusi), una actuación cofinanciada por la Unión Europea mediante el Programa Operativo de Crecimiento Sostenible Feder 2014-2020.

Jerez vuelve a tener autobuses nuevos y sostenibles tras la 'chatarra' que el PP compró a Ana Botella

El Ayuntamiento recepciona los nueve vehículos de gas natural comprimido después de invertir casi 3 millones en fondos europeos

LAVOZDELSUR.ES • 26 DE JUNIO, 2018 • 3 MINUTOS EN LEER

El equipo de gobierno se hace un 'selfie' en uno de los nuevos autobuses presentados en junio pasado. FOTO: MANU GARCÍA.

La alcaldesa, Mamen Sánchez, junto a su equipo de gobierno y a Holger Rudolf, responsable Back Office Ventas de Daimler Buses-EvoBus Ibérica, ha presentado este martes en el parque González Hontoria los nuevos vehículos de la flota del Servicio Municipal de Autobuses Urbanos adquiridos gracias a una inversión de 2.959.000 euros, financiados con fondos europeos mediante la Estrategia de Desarrollo Urbano Sostenible Integrado (Edusi), actuación cofinanciada por la Unión Europea mediante el Programa Operativo de Crecimiento Sostenible FEDER 2014-2020.

A specific service has been engaged for the design and execution of an awareness campaign to promote the Operation with several aims in mind: communicate the benefits of public transport in general, explain the quantitative value of reduced CO2 emissions and communicate the fact that this Operation has been co-financed by the EU, through FEDER. Tins of "pure Jerez air" have been distributed which in turn are flowerpots containing seeds of flowers that contribute to oxygenate the city.

The FEDER co-financing legend is printed on each tin/plant pot, along with the EU flag, a specific web address and an App or Mobile Web: http://airepurodejerez.es/

Flowerpot sticker and 6 x 2m Roll Up:

2. The Action incorporates innovative elements:

The procured vehicles have a distinctively innovative element, given that for the first time in our city the fuel used for municipal passenger transport is Vehicle Natural Gas (VNG), which may become one of the key agents in the fight to reduce the main environmental dangers deriving from transport and improve the quality of air in cities; compared to a petrol or diesel powered car, oxygen and nitrogen emissions are reduced by 85% and by almost 100% in the case of particles in suspension, the main cause of respiratory problems deriving from urban contamination for children and the elderly in urban environments. CO2 emissions are also reduced by 24%, meaning that this energy source contributes in the fight against climate change.

3. Adequacy of the results obtained to the established objectives.

The established aims were to reduce emissions and contribute to improving air quality in the city, from a sustainable integral focus of urban mobility to achieve a reduction in emissions of greenhouse effect gases.

Reducing, as already stated, the number of the most highly contaminating vehicles by 75% is a first step towards an improvement in the environmental quality of the Town Council, thus achieving a greener city which is more sustainable and at the same time contributing to improve the quality of life of its citizens.

4. Contribution to the solution of a problem or weakness detected in the territorial scope of execution.

Although the municipal ratio of green zones is above that of the province, it is still far from the minimum reference value established by the indicators of municipal sustainability. On the other hand, the average age of the fleet of municipal urban transport vehicles is very high (+ 12 years) and all are diesel, none are hybrid or electric. This leads to high levels of usage of private transport (cars) for both urban and interurban travel.

This action contributes not only to reducing the city's carbon footprint, but also provides the citizen with a comfortable, non-contaminating public transport system.

5. High degree of coverage regarding the target population.

The large geographical extension of Jerez highlights the importance of a good bus service, the main means of both urban and inter-urban transport. The current distribution of stops throughout the city represents a coverage ratio of 85% of the population; residents will thus see themselves covered by the action presented here.

Moreover, as the reduction of CO2 emissions into the atmosphere will result in an improvement in the quality of the air being breathed by the population as a whole, all citizens will benefit from the effects of the Operation once carried out.

6. Consideration of the horizontal criteria of equal opportunity and non-discrimination, together with social responsibility and environmental sustainability.

While men tend to favour the car for daily transport, women use public transport more often. This is demonstrated by data regarding the user profiles of different means of transport. This action will therefore have a positive effect on the conciliation of work and family, both for men and women.

Attending to the criteria of social responsibility we have also taken into account the needs of accessibility of vehicles belonging to people with reduced mobility, including specific measures required by law.
Finally, in relation to the parameters of municipal environmental sustainability, the incorporation of these new vehicles, powered by alternative fuels, have meant a substantial reduction of CO2 levels in the city's air.

7. Synergies with other policies or instruments of public intervention.

In line with the aim of reducing the impact of the city's carbon footprint from a sustainable integral focus on mobility, Jerez Town Council has made the commitment that the next buses to be procured will also be powered by Compressed Natural Gas.

Synergies are also produced with other measures to improve urban mobility, such as the pedestrianization of several streets in the city centre, contemplated in the Municipal Mobility Plan, and the substitution of public lighting using LED. All of this, along with gas powered buses, contributes to the reduction of CO2 levels the city.